online visibility for
small companies
& individuals
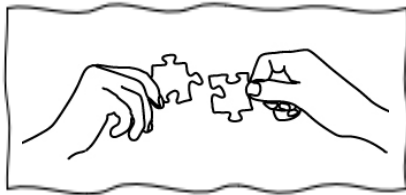
BRANDING, WEB DESIGN, SEO
SOCIAL MEDIA, DIGITAL MARKETING

PERSONALISED WEB DESIGN, BRANDING & SEO

Online visibility is the living story of your brand and the best marketing tool to promote your business. As a small company or individual, you probably don't have the time or competence for the digital stuff. You may not even know where to start, how to define who you are and what you do.

We are here to help!

More than just web design, we **accompany you in a very personalised way, from brand definition to full online visibility**. In one word, we help you **reveal the uniqueness of who you are** and make it visible to the world.

All our websites are carefully designed with elegance and user experience in mind. They are fully customised in order to **express the essence of what you do in line with what your clients are looking for**.

We know the specificity of small companies and individuals and have at heart to offer the best solutions suited to your needs. We are agile and always seek to **provide the simplest and most cost-effective solution**, while complying to the highest digital standards and security.

Why? Because we know what the bottom-line means, so we make sure our work is **delivered fast, spotless, and WITH the human touch**.

But don't take our word for it. Have a look at <u>what our clients say</u>.

TAILOR MADE APPROACH

Digits is a dedicated web agency, passionate about anything digital, with more than a decade of expertise in web design, branding and digital marketing. We love discovering the uniqueness of your story and growing with you along the journey through mutually enriching experiences.

We translate geek into human words, share the love for technology and together see the online visibility of your business become live.

We take very few projects at a time so that we can focus on your priorities and deliver high quality work.

Within just a few weeks – it all depends on how fast you send us your content actually -, you will be ready to take off with your brand-new online visibility.

15 years experience
+50 PROJECTS DELIVERED

Outstand The Crowd

HIGH PERFORMANCE DESIGN & VISIBILITY

As beautiful as it may be, a website is worth little unless it is easily visible to online visitors. This is where **Search Engine Optimization (SEO)** kicks in.

We pride ourselves in delivering **fast, user friendly, optimised and well referenced websites** so that you **rank better than your competitors** on search engine results.

We ensure that your **website is correctly secured and maintained** to guarantee continued performance and upgrade to latest web standards.

That is why we focus on **both design AND performance.**

Value for money
Expertise
Quality
Elegant design
User experience
Mobile ready
Optimisation
Performance

WEBSITES

Showcase, Portfolio, Ecommerce
Membership & Subscription
Learning management system
Paid access & submission
Intranet, forum
Copywriting & translation
Domain name & hosting
Secured emails

BRANDING

Visual identity, graphic design, logo
Business card, brochure
Email signature, stationery

SOCIAL MEDIA

Social media & community management
Facebook/Instagram ads

SEO & DIGITAL MARKETING

SEO/SEM
Google ads/PPC
Google knowledge graph & map
Google analytics & reporting
SEO/performance audits
Reputation audits

SERVICES

Access to back end
Training
Creation & management of digital accounts
Ongoing technical assistance & bug fixing
Ongoing maintenance and updates
Ongoing advice, assistance & solution finding
Strict security & spam/hack prevention
24/7 uptime monitoring
24/7 back Up & recovery

STANDARD WEBSITE FEATURES

Regular
- ✓ Responsive (mobile ready)
- ✓ Fully optimized for performance
- ✓ Website & email security (SSL encryption/https)
- ✓ Full access to back end
- ✓ Contact form with Google Map
- ✓ Search
- ✓ Cookies Notice (GDPR)
- ✓ 404 page (not found)
- ✓ Site Plan
- ✓ Terms & Conditions / Privacy Policy
- ✓ Links to social media

Optional
- ✓ Multilingual (site fully translated)
- ✓ G Translate (automatic translation by Google)
- ✓ Home page sliders
- ✓ Gallery
- ✓ News/Blog
- ✓ Click to Call
- ✓ News Ticker
- ✓ Site Notice
- ✓ Facebook Chat (messages directly to Messenger)
- ✓ Facebook, Instagram, YouTube Feed (posts automatically published on News page)
- ✓ Share Contents
- ✓ Newsletter
- ✓ Pop Ups
- ✓ Banners
- ✓ Social Reviews @ Testimonials page
- ✓ Users post articles/ads
- ✓ Events
- ✓ Zoom & Webinar integration
- ✓ Booking

Site Monetization
- ✓ Pay per service (ex: download eBook, pay per event)
- ✓ Affiliate links (ex: Amazon books, recommended products/services, reading list)
- ✓ Google AdSense
- ✓ Donate button

ECOMMERCE FEATURES

Regular
(in addition to standard website features)
- ✓ Multiple currencies: MUR, USD, EUR, other
- ✓ Payment modes: PayPal, Credit Card, Bank Transfer, Juice
- ✓ Secured online payment (https, SSL encryption)
- ✓ Compliance with international payment standards
- ✓ Shipping options: pay by weight, pay by country/region, flexible shipping
- ✓ Assistance for drafting shop Terms & Conditions

Optional
- ✓ Gift Cards
- ✓ Coupon Codes
- ✓ Promotional Popup & Banners
- ✓ Product Reviews
- ✓ Share Products
- ✓ Bulk Product Editing
- ✓ Customized Product Tabs
- ✓ Print Invoices
- ✓ Currency Switcher
- ✓ Pay with a Share
- ✓ Integration with POS
- ✓ Facebook / Instagram shop
- ✓ Integration of POS

A LA CARTE

ONGOING WEBSITE MAINTENANCE, UPDATES & SUPPORT

Focus on your core business while we take care of all your digital assets and ensure that everything is constantly up and running as it should be. Ongoing maintenance guarantees smooth operation, security, and compliance with the latest Web standards. It comprises of 2 hours of website updates and support/month, as well as technical maintenance including the:

peace
OF MIND

- ✓ management of hosting and domain name
- ✓ hosting, technical update, management, security & backups of the website
- ✓ hosting, technical management, security & backups of emails
- ✓ 24/7 website uptime monitoring
- ✓ ongoing technical assistance and bug fixing
- ✓ guidance and solutions customised to your needs