Personalized online visibility for small companies & individuals

Web design, branding, SEO, social media, digital marketing

Digits

CUSTOMIZED WEB DESIGN, BRANDING & SEO

Online visibility is the living story of your brand and the best marketing tool to promote your business. As a small company or individual, you probably don't have the time or competence for the digital stuff. You may not even know where to start, how to define who you are and what you do.

We are here to help!

make yourself at home

More than just web design, **we accompany you step by step, in a very personal way, from brand definition to full online visibility.** In one word, we help you **reveal the uniqueness of who you are** and what you do and make it visible to the world.

We have extensive experience in many business sectors and all our websites are carefully **designed with simplicity, elegance and user experience in mind**. They are fully customized in order to express the essence of what you do and what your clients need and are looking for.

We know the specificity of small companies and individuals and have at heart to offer the **best solutions suited to the uniqueness of your activity**. We are agile and always seek to provide the simplest and most cost-effective solution, while **complying to the highest digital standards and security**.

Why? Because we know what the bottom-line means, so we make sure our **work is delivered fast, spotless, WITH the human touch.**

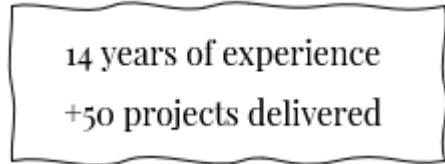Have a look at our customised bundled solutions. Most importantly, see what our clients say.

TAILOR MADE APPROACH

Digits is a dedicated web agency, passionate about anything digital, with more than a decade of expertise in web design, branding and digital marketing. We love discovering the uniqueness of your story and growing with you along the journey through enriching human experiences.

We translate geek into human words, share the love for technology and together see the online visibility of your business become live.

We take very few projects at a time so that we can focus on your priorities and deliver high quality work.

Within just a few weeks – it all depends on how fast you send us your content actually -, you will be ready to take off with your brand-new online business visibility.

14 years of experience
+50 projects delivered

Outstand The Crowd

Digits

HIGH PERFORMANCE DESIGN & VISIBILITY

As beautiful as it may be, a website is worth little unless it is easily visible to online visitors. This is where **Search Engine Optimization (SEO)** kicks in.

We pride ourselves in delivering **fast, user friendly, optimised and well referenced websites** so that you **rank better than your competitors** on search engine results.

We ensure that your **website is correctly secured and maintained** to guarantee continued performance and upgrade to latest web standards.

That is why we focus on **both design AND performance.**

Value for money
Expertise
Elegant design
User experience
Mobile ready
Optimization
Performance

SERVICES

Visual identity, logo, business card
Brochure, stationery
Web design
Domain name
Hosting
SEO
Secured emails & email signatures
Social media & community management
Digital marketing
Facebook/Instagram ads, Google ads/PPC
Copywriting, editing & translation
Google knowledge graph, map & analytics
SEO / performance audits
Reputation audits

FEATURES

Showcase websites
Ecommerce websites
Intranet, membership, forum
Learning management system
Access to back end
Training
Ongoing technical assistance & bug fixing
Ongoing maintenance and updates
Ongoing personalised advice, assistance and solution finding
Strict website & email security & spam/hack prevention
Back Up
Uptime monitoring 24/7

REGULAR WEBSITE FEATURES

Standard Features

- ✓ Responsive (mobile ready)
- ✓ Fully optimized for performance
- ✓ Website & email security (SSL encryption/https, strict spam and hack prevention)
- ✓ Full access to back end
- ✓ Contact form with Google Map
- ✓ Search
- ✓ Cookies Notice (GDPR)
- ✓ 404 page (not found)
- ✓ Site Plan
- ✓ Terms & Conditions / Privacy Policy
- ✓ Links to social media
- ✓ Ongoing uptime monitoring and security against email spam & website hacks
- ✓ Daily backup & recovery
- ✓ Creation of relevant accounts (Google, Mailchimp, PayPal, etc)

A LA CARTE

Optional Features

- ✓ Training
- ✓ Multilingual (site fully translated)
- ✓ Language switcher
- ✓ G Translate button (automatic translation of pages by Google)
- ✓ Home page sliders
- ✓ Gallery
- ✓ News/Blog
- ✓ Facebook Chat (chat messages directed to Facebook Messenger)
- ✓ Click to Call button
- ✓ Share Contents (email, WhatsApp, Social Media, etc)
- ✓ Newsletter
- ✓ Pop Up / Banners
- ✓ Social Reviews @ Testimonials page
- ✓ Instagram feed
- ✓ Users post articles
- ✓ Users post ads
- ✓ Reading list, recommended products/services
- ✓ Events
- ✓ Conferences (on/offline)
- ✓ Booking
- ✓ Forum
- ✓ Site Monetization
- ✓ Pay per service (ex: download eBook, pay per event)
- ✓ Paid access (Membership/Subscriptions plans)
- ✓ Affiliate links (ex: Amazon books, recommended products/services, reading list)
- ✓ Google AdSense
- ✓ Donate button
- ✓ Pay with a Share

ECOMMERCE FEATURES

in addition to regular website features

Standard Features

- ✓ Currencies: Rs or USD, EUR, other
- ✓ Payment gateways: PayPal, Credit Card, Juice, Bank Transfer
- ✓ Secured online payment (SSL encryption)
- ✓ Compliance with international payment standards
- ✓ Various Shipping options: pay by weight, pay by country/region
- ✓ Assistance for drafting of shop Terms & Conditions
- ✓ Creation of Business PayPal account if not existing (requires a valid business credit card)

Optional Features

- ✓ Training on site use
- ✓ Product Reviews
- ✓ Share Products (email, WhatsApp, Social Media)
- ✓ Bulk Product Editing
- ✓ Customized Product Tabs
- ✓ Print Invoices
- ✓ Gift Cards
- ✓ Coupon Codes
- ✓ Promotional Popup & Banners
- ✓ Currency Switcher
- ✓ Integration with POS
- ✓ Facebook / Instagram shop